Translating research into cancer molecular diagnostics and patents

M Ladanyi

Revisiting a key paper in diagnostic molecular haematopathology to mark 60 years of *JCP*

In terms of the Diamond Jubilee celebration of the *Journal of Clinical Pathology* (*JCP*), it is evident that molecular pathology is still a relatively young field. Thus, one of the most notable papers published in the journal in this area appeared not 60 years ago, but only 15 years ago. In November 1990, in an article entitled "Monoclonality in B cell lymphoma detected in paraffin wax embedded sections using the polymerase chain reaction", Alec Morley's group described the application of the polymerase chain reaction (PCR) to detect B cell monoclonality in formalin fixed, paraffin wax embedded material.¹ This was based on the use of consensus primers for the variable and joining regions of the IGH (immunoglobulin heavy chain) gene, as illustrated in figure 1 of that paper, which has been reproduced here (fig 1). The sensitivity of the approach was documented by positive PCR results in 24 of 26 B cell lymphomas, and its specificity was established by the negative results obtained in 28 other samples. The authors concluded that: "this technique is likely to be of value in routine diagnosis, because of its speed, simplicity, and applicability to fixed, embedded material". This has proved to be an understatement, because some form of this method has been adopted by almost all molecular haematopathology laboratories throughout the world. As one of the most highly cited papers to appear in *JCP*, it has been referenced over 280 times since publication. It was preceded by two papers in other journals reporting the general development of PCR based detection of clonal rearrangements of the IGH gene,^{2,3} and it was followed by several articles describing refinements or new applications of the methods.⁴⁻⁶ At about the same time, several other groups also reported similar PCR based assays using consensus primers for the variable and joining regions of the IGH^{7,8} or TCRG (T cell receptor γ chain) genes.⁹

Although the initial descriptions of PCR based testing of clonal rearrangements of

the IGH and TCRG genes relied on conventional electrophoresis in ethidium bromide stained gels to distinguish monoclonal from polyclonal PCR products, the advent of capillary electrophoresis methods coupled with fluorescent detection allowed much less subjective interpretation of the results, further broadening the appeal of PCR over Southern blotting in this molecular diagnostic setting.¹⁰ The development of these methods culminated recently in the BIOMED-2 collaborative study, which led to new optimised primer combinations for the detection of IGH and TCR gene rearrangements.¹¹ The paper by Morley and co-workers in *JCP* is an early example of what has come to be known as translational research. In this case, the knowledge gained from sequencing the human antigen receptor genes and understanding their sequential physiological rearrangement events and their combinatorial diversity was used to develop a practical diagnostic assay.

In parallel with these landmark papers in *JCP* and other journals, Alec Morley and Michael Brisco filed a US patent application in October 1989 that was granted on 22 March 1994 (US patent number 5296 351 and continuation patent number 5418 134). Patents were also filed in Australia and Japan

(Australian patent number 626 601, Japanese patent number 2781 438). Even as PCR based testing of clonal rearrangements of IGH and TCRG became commonplace in molecular diagnostic laboratories, little notice was paid to these patents and they were not enforced. This changed in 2002 when the patents were licensed exclusively to InVivoScribe. The patents are currently enforced in the USA, Australia, and Japan, where sublicences are required for PCR testing of the IGH and TCRG loci. Testing done for teaching and basic research is not subject to licensing fees or royalties but does require registering with the company. All other testing requires paying for a sublicense to these patents and making royalty payments from 1 January 2003 (or retroactively from that date). Royalty payments are lower for laboratories that exclusively use the InVivoScribe kits for the PCR testing of the IGH and TCRG loci. Thus, the work reported in this paper and its later history illustrate not only the promise of translational research but also the issues raised by the patenting and licensing of genomic inventions.

"It has been argued that costly royalty bearing licensing can limit or deter the use of specific molecular tests by molecular diagnostic laboratories in not for profit academic hospitals"

The impact of gene patents on the practice of molecular diagnostics has been studied and discussed extensively.¹²⁻¹⁵ Although the most negative effects have been in situations where exclusive licence enforcement has been used to centralise testing (so far only for some hereditary disease testing), in cases such as the present one, it has been argued that costly royalty bearing licensing can limit or deter the use of specific molecular tests by molecular diagnostic laboratories in not for profit academic hospitals because of tight budgets and/or poor reimbursement of molecular diagnostic assays. That the research leading to many of these somatic or germline genetic tests was publicly funded is another vexing aspect of the situation. The Association for Molecular Pathology has recently issued an official comment on patenting issues as they affect the practice of molecular diagnostics (www.ampweb.org/PRC/GenomicInventions.doc). In any case, these issues will cease to apply to PCR testing of the IGH and TCRG loci in six years, when the above patents will expire (the US patent expires on 22 March 2011). However, this complex issue will probably become even more important over the coming years, as

Figure 1 Diagram to show the human IGH gene and the location of the primers for the seminested polymerase chain reaction: FR3A, L1H, and VLJH, and the sites where various numbers of nucleotides are added at random during B cell differentiation. V, D, J, and C represent the variable, diversity, joining, and constant segments of the gene (adapted from Wan and colleagues¹).

more and more molecular diagnostic assays become widely used. For instance, Genzyme Corporation recently announced that it had acquired exclusive worldwide diagnostic rights to the testing of EGFR (epidermal growth factor receptor gene) mutations found in some adenocarcinomas of the lung that predict response to certain EGFR inhibitors (www.genzyme.com/corp/investors/GENZ%20PR-050205.asp).¹⁶⁻¹⁸ How this exclusive licence for EGFR testing will be enforced is unknown at this time, but it highlights how the issues raised by the history of this landmark paper on IGH PCR testing in JCP remain relevant to the area of cancer molecular diagnostics, at the same time as it exemplifies early translational research in this field.

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Correspondence to: Dr M Ladanyi, Department of Pathology, Memorial Sloan-Kettering Cancer Center, 1275 York Avenue, New York, NY 10021, USA; ladanyim@mskcc.org

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